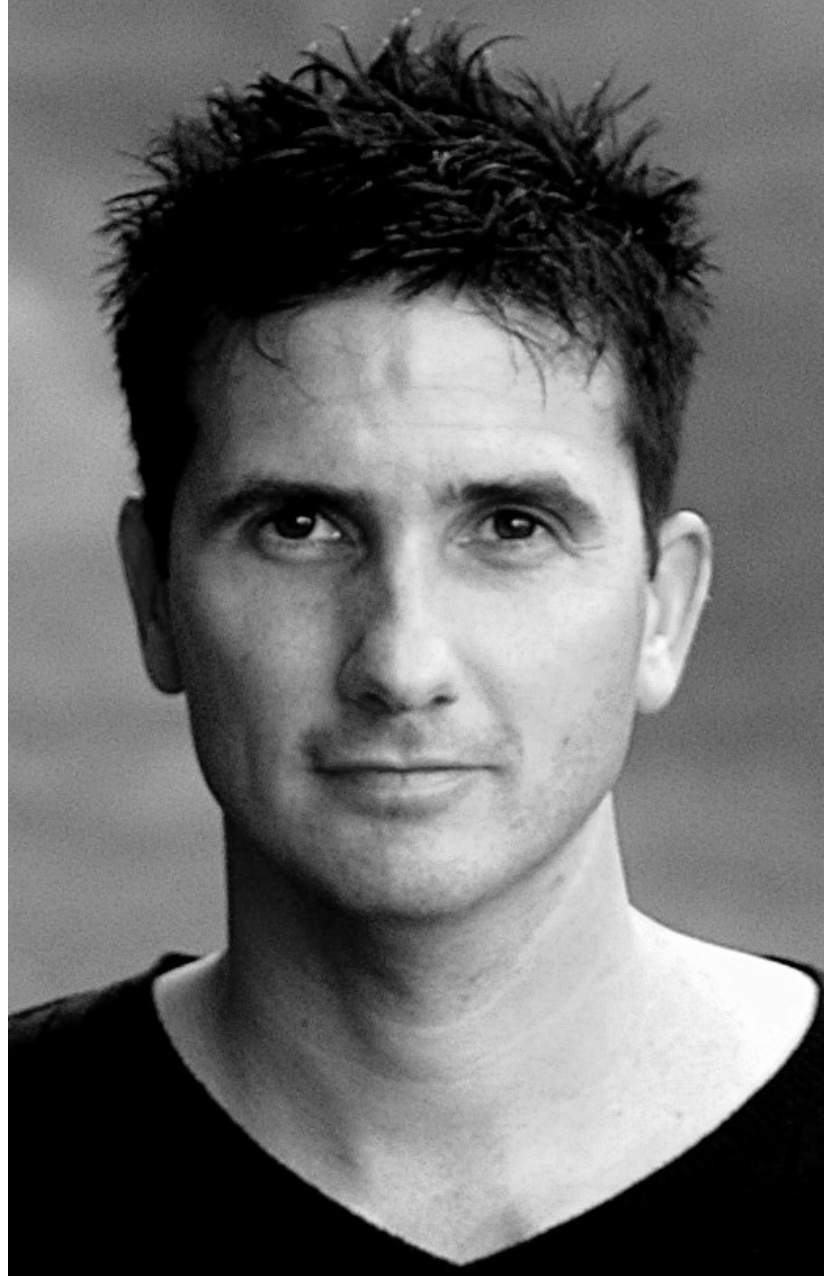


CHAD J. WILLET

SPEAKER // ARTIST // CREATIVE CONSULTANT



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Chad spent seven years in Los Angeles as a professional actor (**SAG/AFTRA Member**) where he acted in commercials, film and TV shows.

He has his master's degree from Miami University and a bachelors' degree from the University of Kentucky in theater.

On the corporate side, he has worked for three Fortune 500 companies: Manpower, ITT Technical Institute and the Washington Post.

Currently, he teaches classes at his acting studio in Columbus, Ohio where he resides.

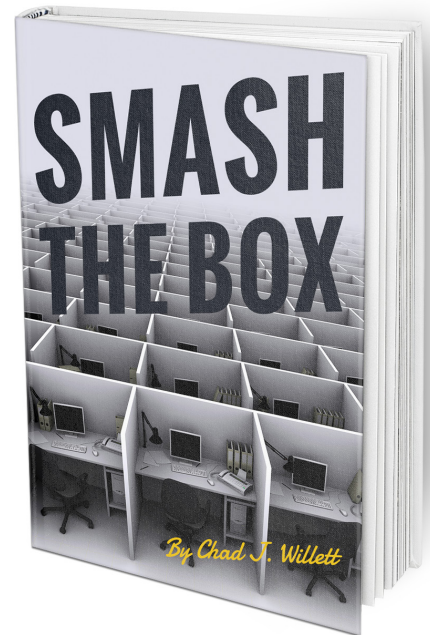
“SMASH THE BOX”

Readers will escape the mental prison of being in one's head and connect with one's emotions and senses.

They will discover and dismantle the four walls that keep us in the mental prison: Perfectionism, negativity, judgment and fear.

Be prepared to **SMASH THE BOX** by ruining the take, shifting your focus, saying “Yes And” and embracing the unknown!

Release Date - 3.1.15



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SMASH THE BOX

CHAD J. WILLETT: SPEAKER // ARTIST // CREATIVE CONSULTANT

“Replace negativity with optimism and passion. Offset complacency with idea generators. Shift focus from me to us.”

This entertaining and thought provoking keynote address allows your audience to see and experience the importance of creativity in the workplace.

Audiences learn how to **SMASH the 4 Walls of a MENTAL BOX** that stifle creativity, innovation and inspiration in the workplace.

THE 4 WALLS INCLUDE

1 Perfectionism

2 Negativity

3 Judgment

4 Fear

TRANSFORM THE WORKPLACE!

Audiences will also be empowered to
THINK OUTSIDE THE BOX

3D LISTENING

GETTING THE FOCUS OFF OF OURSELVES AND ONTO OTHERS

RUINING THE TAKE

EMBRACING BEING WRONG, MAKING MISTAKES AND FAILING AS A
MEANS OF ERADICATING FEAR AND ANXIETY

USING THE “YES / AND” TECHNIQUE

SAYING “YES” TO OPPORTUNITIES AND KEEPING THE CREATIVE
PROCESS ALIVE

3D LIVING

ENGAGING ALL THE SENSES TO PERFORM UP
TO ONE’S PEAK ABILITY

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STARTING FIRES

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FIRE DESTROYS EVERYTHING IN IT'S PATH NEGATIVITY DESTROYS GROUPS, ORGANIZATIONS AND COMPANIES.

In this moving keynote address fire is used as a metaphor for negativity. In order to start a fire one needs a spark and that spark is made when we make an assumption.

With a spark, a negative fire begins to form for individuals by thinking in absolutes, developing fictitious story lines and manufacturing a false reality.



A NEGATIVE MANUFACTURED REALITY INCLUDES:

- 1 Chronic high stress**
- 2 Low morale**
- 3 Increased physical and mental illness**
- 4 Lack of loyalty**
- 5 Poor communication**
- 6 Scapegoating**
- 7 Dysfunctional relationships**

Audiences will be moved to put out their fires by living in a true reality that doesn't make assumptions, but asks questions and deals with facts:

- **LIVE IN THE QUESTION**

AUDIENCES WILL LEARN TO ASK QUESTIONS RATHER THAN MAKE ASSUMPTIONS

- **THINK IN COLOR**

GROUPS WILL CHANGE THEIR INNER DIALOGUE FROM NEGATIVE TO POSITIVE

- **STOP THROWING STONES**

END MAKING JUDGMENTS OF THEMSELVES AND OTHERS

- **LEAVE THE PARTY OF "NO"**

AUDIENCES WILL LEARN HOW TO USE THE "YES AND" TECHNIQUE AND ESCAPE FROM THE PARTY OF "NO"

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THROUGH THE EYES OF A LEADER

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SEE LEADERSHIP DIFFERENT!

Attendees learn the art of **improvisation** in the workplace to make spontaneous decisions with thoughtful consideration.

This interactive keynote address puts its group in the middle of the action by allowing them to participate in techniques taken from the theater that focus on creative leadership.

THROUGH THE EYES OF A LEADER challenges the inner critic, the suppression of emotions and the concept of rigid and stoic leadership found in working America.

Groups uncover the **CREATIVE LEADER WITHIN** by focusing on their:

THOUGHTS **INNER DIALOGUE:** SILENCING ONE'S INNER CRITIC
CONGRUENCE: CONNECTING THE MIND, VOICE AND BODY

FEELINGS **AUTHENTIC EXCITEMENT:** RAISING ONE'S ENERGY LEVEL TO INSPIRE AND MOTIVATE
CONNECTION: AUTHENTICALLY CONNECTING WITH THE THOUGHTS AND FEELINGS OF OTHERS

ACTIONS **FLEXIBILITY:** IMPROVISING WITHIN A SET OF CONSTRAINTS
OWNING ONE'S SPACE: THROUGH PROPER POSTURE ONE LEARNS HOW TO COMMAND ONE'S SPACE

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KEYNOTE ADDRESSES

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PRESHOW

Teleconference and an online survey to discuss your group's challenges, objectives, metrics and history.



POSTSHOW

Teleconference to discuss an implementation strategy for your desired keynote address.

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TESTIMONIALS

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“You had the entire audience engaged in your presentation. We were pleased with our session, great panelists and a lot of questions from the participants.”

Janet Boston/ Executive Director Indiana Chamber of Commerce



“His ‘Smash the Box’ program provided us with several techniques to get out of the box and be open to opportunities for creativity/new ideas. This interactive program was fantastic, and many attendees commented that they were going to put these techniques to use in the workplace. Chad is an amazing speaker with a fantastic program.”

Tammy Pierce/ CAP/ West Carrollton Schools



“Chad was very professional and received a lot of praise from my peers, and superiors who attended the meeting. Wonderful presentation that resonated with all of us. Thanks so much!”

Alex Bork/ IT Department, Nationwide Insurance



“Chad is not only a great actor, speaker, and effective communicator but he is extremely professional and dedicated to his craft. I highly recommend Chad J. Willett as a speaker for any organization seeking an innovative approach to building confident leaders.”

Veronica N. Farris / Sr. Marketing Manager, Cardinal Health



“We had a great experience with Chad. He was really engaging and delivered an inspiring and useful message. I really think we will see the long term value from his framework.”

John Williamson/ VP, Finance Direct Energy



“I wanted to thank you for your outstanding presentation, Leadership Presence and Confidence Building through Acting Techniques, at the Mentoring Program launch for the Ohio Chapter of the Healthcare Businesswomen's Association (HBA). Your engaging performance received rave reviews for both the quality of the delivery and value of the information. Your Techniques we can all easily leverage in our roles as business leaders. Bravo!”

K.C./ President, HBA Ohio

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ARTICLES

CHAD J. WILLETT: SPEAKER // ARTIST // CREATIVE CONSULTANT

SAYING “NO” IN THE WORKPLACE

Companies lose focus on the environment they create for their employees and the results can be significant: low retention rates, morale and loss of productivity. Let’s remember from the skits, a “No” culture includes short conversations, limited employee development and added confrontation. So what type of environment does your company operate in: A “Yes And” or a “No” culture?

[VIEW FULL ARTICLE](#)

4 WALLS TO THE MENTAL BOX- PERFECTIONISM

“As the interview began, my inner critic who wanted perfection started to introduce himself. It was telling me I was not qualified for this position, I did not have the right experience and I am an actor not a recruiter. As the interview went on, the inner critic’s voice got higher and my confidence level went lower. There is a direct correlation between our inner critic’s and our confidence level.”

[VIEW FULL ARTICLE](#)

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MEDIA

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DEMO REEL

Audiences discover the leader within by challenging the way they think, feel and act as a leader.



SMASH THE BOX

Chad talks about 5 ways to escape the MENTAL PRISON and inject creativity into one's work.



SHE'S ALL THAT

Chad Willett's feature cameo in the 1999 movie "She's All That" with Paul Walker, future star of the "Fast and Furious" film series. One of Willett's number of stage, film and television appearances.

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NO POWERPOINT PRESENTATIONS... ONLY POWERFUL EXPERIENCES.

Chad was driving down Sunset Boulevard headed to an audition in Studio City, CA when a full blown panic attack hit him: freezing hands, racing heart and detrimental thoughts. The attack followed him all the way to the audition and into the waiting room where he signed in and had a seat. Sitting in the chair and waiting for his turn Chad had a MOMENT... He told himself either pack up and move back to Ohio because he couldn't live with these attacks anymore or change the way he thinks. At that moment he **RUINED THE TAKE!**

This is a principle he learned from one of his acting coaches in Los Angeles which embraces mistakes and chooses the opposite as a means of relaxing, eliminating fear and entering a creative state of being. Since this moment Chad has not had another panic attack and is living a life in a creative space which includes operating his acting studio, motivational speaking and acting. He feels very fortunate to pass on his experiences in Los Angeles, the arts and corporate America with his audiences.

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